



Yamagata Sake

# Explore the area to find excellent sake — Find sake that suits your palate —

# Annual Event Schedule













Visit the Trip to Yamagata website for details

http://yamagatakanko.com/

Yamagata, the Prefecture of Excellent Sake

# Sake Breweries in Yamagata





#### Koya Shuzo Co., Ltd.

inded in 1593 in Okura Village, the snowiest village in the prefecture, we have a prewery, honiin (an inn for government officials in the Edo period) and other uildings that show our long history. The sake we brew using the clear water of nelted snow has a clean flavor and can be enjoyed with food (it tastes great when aired with a meal). The present owner is the 26th generation

Hours 9:00 – 16:00 Required time About 30 min. nts allowed No more than 30 Period May - November

ervation may not be available depending on the work schedule.)

osed Saturdays, Sundays and public holidays

Tasting Available

Sales of Sake Available (Retail shop Wakasaya is adjacent to the brewery)

- 2591 Shirnizu, Okura-mura, Mogami-gun TEL.0233-75-2001
   About 20 min. from JR Shinjo Station About 20 min. from the Hijiori Hot Spring area
   HP http://hanauyo.co.jp



#### Toraya Co., Ltd. Nishikawa Factory

Hinode Takasago,

As an associated company of Chiyokotobuki Toraya Co., Ltd., we manufacture and sell Hinode Takasago and Gassan Sanroku, which are made of rice grown in

Observation Tour Available

Hours 9:00 - 16:00 Required time About 40 min. - 1 hour er of participants allowed About 35 at most Period All year round

Closed Saturdays, Sundays and public holidays Tasting Available

Sales of Sake Available

- 79 Yoshikawa, Nishikawa-machi, Nishimurayama-gun TEL.0237-74-4315
- 5 min, by car from Nishikawa IC of Yamagata Expressway



#### Shitara Shuzou Co., Ltd. Main Brand Hitokoe

Our brewery is located at the foot of Mt. Gassan, which boasts the nature with seasonally-changing beauty. The sake, made by local toji (professional brewmasters) and kurabito (brewing specialists) with great care in a season of severe cold, has a fresh aroma and rich flavor. Enjoy the taste you can find only in

tion Tour Available

Hours 9:00 – 17:00 Required time About 15 min.

Period October - February (Afternoon only) March - September (anytin





#### Rokkasen Co., Ltd.

Michinoku Rokkasen,

This is where you can enjoy sake we make in the modern brewery in a natural way, putting an emphasis on our sensibility. Through our products that are deliciously prewed thanks to microorganisms, we bring you joy, pleasure and deliciousness of

Observation Tour Available

Hours 10:00 – 16:00 Required time About 30 min.

Number of participants allowed Participants may be put into groups.

Period Depends on the brewing schedule. Check in advance by phone Closed Open throughout the year (Observation tour may not be available depending on the work schedule.)

Tasting Available

Sales of Sake Available \* No reservation required for tasting and purchasing sake without an Observation tour

- 3-17-7 Onsen-cho, Higashine-shi TEL.0237-42-2777
   15 min. on foot / 5 min. by car from JR Murayama Station 15 min. by car from Yamagata Airport





#### Wada Shuzo (Limited Partnership)

Main Brand Aratama, Gassan-maru

Since the foundation of the brewery in 1797, local kurabito (brewing specialists) have been producing sake that would remind you of a landscape with a brewery. Our Main brands are Aratama and Gassan-maru. We explore new possibilities of sake, based on the traditional sake brewing method.

Hours 9:00 – 16:00 Required time About 30 min. Number of participants allowed About 20

Period All year round

Closed Sundays and public holidays Tasting Available

Sales of Sake Information on nearby liquor stores available

- 17 Yachi-ko, Kahoku-cho, Nishimurayama-gun TEL.0237-72-3105 About 15 min. by car from JR Sagae Station About 20 min. by car from JR Sakurambo-Higashine Statio
- About 10 min. by car from Yamagata Airport

  HP http://www.hinanet.ne.jp/~aratama/





We produce a wide variety of sakes, from high-class sake such as Junmai-daig and Daiginjo to Junmaishu and Honjozoshu. We also study special kinds of sake with distinct character such as unfiltered unprocessed sake and long-term aged sake, which are usually not available for tasting. Furthermore, we make plum wine, and fruit liqueur from cherries, which are Yamagata's specialties.

Hours 8:00 – 14:00 Required time About 1 hour Number of participants allowed Individuals and small groups
Period All year round (only in the afternoon during the manufacturing season)

Closed When a guide is not available Tasting Available Sales of Sake Available

- 93 Yachi-otsu, Kahoku-cho, Nishimurayama-gun TEL.0237-72-2022
   20 min. by car from JR Sakurambo-Higashine Station 20 min. by car from JR Sagae Station
   HP http://www.hinanet.ne.jp/~asahikawa/





the sake made in a snowy province.

vation required) Number of participants allowed 30

Museum tour Gassan Brewery Museum free admission

Closed Sundays Tasting Available Sales of Sake Available

- 674-2 Mutsuai-hei, Nishikawa-machi, Nishimurayama-gun TEL.0237-74-2020
- 10 min. by car from JR Uzen-Takamastu Station





#### Gassan Sake Brewery Co., Ltd.

ain Brand Ginrei Gassan

We make sake using clean water and high-quality rice produced by meltwater of the perpetual snow of Mt. Gassan, combining our traditional methods and new technology to bring you the joy of drinking delicious sake.

Observation Tour Gassan Brewery Museum free admission

Hours 9:00 – 16:30 Required time About 30 min. Number of participants allowed 1 – 50 Period April 1st – December 27th
\*Reservation required for grouns.

Closed No scheduled holidays Tasting Available

- Sales of Sake Available
- . 5 min. by car from JR Uzen-Takamatsu Station







## Chiyokotobuki Toraya

Main Brand Chivo Kotobuki

Since our establishment, we have provided sake hand-brewed by local toji nal brewmasters) and kurabito (brewing specialists). Since 2001, we only use rice grown in the prefecture, with our goal being to develop the essence of locally-brewed sake. We practice a regional sake brewing method by using restored rice called Toyokuni, (the origin of sake brewing), and developing local products.

Observation Tour Available

Hours 9:00 - 16:00 Required time About 45 min. Period All year round

Closed Saturdays, Sundays and public holidays Tasting Available

Sales of Sake Available

- 2-1-16 Minami-machi, Sagae-shi TEL.0237-86-6133
- 5 min. on foot from JR Sagae Station



# Furusawa Shuzo Co., Ltd. (Main Brand) Sawa Masamune

nce we began our sake brewing business in 1836, we have kept our brewing method for over 180 years in Sagae, which is blessed with the climate and natural features of Mt. Gassan. We are committed to producing sake that satisfies our customers, by continuing to refine our traditional techniques.

Observation Tour Available Hours 10:00 - 16:00 Required time About 30 min.
Number of participants allowed 30 - 40 Period All year round Museum tour Free admission (Closed: Year-end and New Year holidays)

Closed Year-end and New Year holidays Tasting Available

3-5-7 Marunouchi Sagae-shi TEL 0237-86-5322

12 min. on foot from Sagae Station of JR Aterazawa Line 5 min. by car from Sagae IC

HP http://www.furusawa.co.jp





# Dewazakura Sake Brewery Main Brand Dewazakura



Since our foundation in 1892, we have been making sake with the expert skills of local kurabito (brewing specialists). We have made Ginjoshu for many years; in 1980, we started selling Oka Ginjoshu ahead of other breweries. The greatest feature of Dewazakura is its glamorous aroma made by our expert skills.

Hours 10:00 – 15:00 Required time About 1 hour
Number of participants allowed 40 Period All year round (October to March for observing sake brewing)

Museum tour Admission charged The main exhibits are ceramic ware from the YI Dynasty in Korea.

(Fee: 500 yen Closed: Mondays (the following day if a Monday is a public holiday)) Closed Saturdays, Sundays and public holidays Tasting Available (negotiable)

Sales of Sake There is a liquor store adjacent to the brewery.

1-4-6 Hitoichi-machi, Tendo-shi TEL.023-653-5121

15 min. on foot from JR Tendo Station The closest bus stop: "Hitoichi-machi"

HP http://www.dewazakura.co.ip/





#### Kotobuki Toraya Shuzo Co., Ltd.

Main Brand Kajo Kotobuki

We have been in business for more than 300 years, since the middle of the Edo era. We are the only brewery located in the Takase district, which is well known for its safflower fields that have been recognized as one of the 100 Ikenobo Hanashoyo, and was also the setting for Studio Ghibli's movie Omoide Poro Poro. Our motto is to put the quality of sake first; we use river-bed water of the Zao mountain range as our preparing water to brew sake. Won the first prize in the Junmai Ginjo category at the Junmaishu Award Ceremony 2017, the gold prize in the Ginjoshu category at the IWC, and the gold prize at the U.S. National Sake Appraisal.

Observation Tour

Available
(Reservation required)
(Reservation required)
Period March – November

Closed Saturdays, Sundays and public holidays

- Tasting Available (specific products only) Sales of Sake Available 93-1 Kitada, Nakazato-aza, Yamagata-shi TEL.023-687-2626
- 15 min. on foot from Tateyama Station of JR Senzan Line





## Otokoyama Shuzo Co., Ltd. (Main Brand) Uyo Otokoyama

Established in 1789. Our sake, brewed using river-bed water of the Zao mountain range, is characterized by its dryness.

servation Tour Available

Available (Reservation required) Hours 9:00 – 17:00 Required time About 1 hour Number of participants allowed About 20

Period January - November Closed Saturdays, Sundays and public holidays Tasting Available

Sales of Sake Available

2-4-13 Yoka-machi, Yamagata-shi TEL.023-641-0141
 15 min. on foot from JR Yamagata Station
 HP http://www.otokoyama.co.jp/





# **Azumanofumoto Shuzo**

Main Brand Junmai-daiginio Tetsu

The only brewery in Nanyo City, Yamagata Prefecture, We strive to make sake with great care based on our motto of producing sake that satisfies our customers and is loved by local people.

Observation Tour Available
Reservation required)
Reservation required
Reservation required
Number of participants allowed About 2 – 10 Period Observation may not be available during busy seasons. Museum tour Admission free

Closed Saturdays, Sundays and public holidays Tasting Available (3 or 4 kinds) Sales of Sake Available

HP http://www3.omn.ne.jp/~yamaei/

 2557 Miyauchi, Nanyo-shi TEL.0238-47-5111 10 min. by car from JR Akayu Station 10 min. on foot from Miyauchi Station of Flower Nagai Line, Yamagata Railway





#### Nakaoki Shuzoten Co., Ltd. (Main Brand) Uyo Ikkon

Nakaoki Shuzoten was founded in 1923, in Kawanishi Town in the Okitama region surrounded by Mt. Azuma in the east, the Asahi mountain range in the west and the lide mountain range in the south, and blessed with the water of the Mogami River. We only use rice produced in Yamagata Prefecture out of love for our hometown

Hours 13:00 – 16:00 Required time About 1 hour

Closed Sundays and public holidays Tasting Available (Fee: 300 yen)





and in the hope of being loved by local people.

railable
servation required

Hours 13:00 – 16:00 Required units about 10

Number of participants allowed About 10

Period January – March

Sales of Sake Available

1792-3 Nishiotsuka, Kawanishi-machi, Higashiokitama-gun
 About 20 min. by car from JR Akayu Station



#### Taruhei Brewing Co., Ltd. Main Brand

Taruhei. Sumivoshi. Yukimukae

We have been in business since around 1695. Our sakes are made only with rice, manually-brewed, and are characterized by their dryness. Our matured sake retains a golden color, which is the original color of sake, because it is not filtered with active charcoal. We carefully choose timber for brewing tools; we still use a lot of traditional wooden tools such as a shitodaru (72-liter barrel) and kojibuta (tray for malted rice) made of Yoshino cedar.

Observation Tour Available (Reservation required)
Hours 10:00 – 16:00 Required time About 30 min. Number of participants allowed Group tour possible Period From 9:00 am to 4:30 pm, From 2:00 pm to 4:30 pm during the brewing period (December to March), Museum tour Fee: 600 yen Closed: Mondays (the following day if a Monday is a public holiday), during winter (from mid-November to mid-April)

Closed Saturdays, Sundays, and public holidays (Observation tour negotiable)

### Tasting Available Sales of Sake Available

- 2886 Komatsu, Kawanishi-machi, Higashiokitama-gun TEL\_0238-42-3101
- 15 min, on foot from Uzen-Komatsu Station of JR Yonesaka Line.
- HP http://www.taruhei.co.ip





#### **Goto Shuzoten Limited Partnership**

Main Brand Benten

We brew Junmaishu and Junmai-daiginjo, mainly using rice from the fields of our contracted kurabito (brewing specialists). We also carefully select rice that is ideal for sake production, and create a limited quantity of high quality sakes blessed with the rich nature of Yamagata.

rvation Tour Available Hours 9:00 – 16:00 Required time About 20 – 30 min, Number of participants allowed About 10 Period April - October (inquiry required)

Closed Saturdays, Sundays and public holidays Tasting Available

Sales of Sake Available

- 1462 Nukanome Takahata-machi Higashiokitama-gun TEL 0238-57-3136
- About 10 min. by car (about 30 min. on foot) from JR Takahata Station

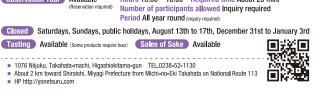


Yonetsuru Shuzo Co., Ltd. (Main Brand) Yonetsuru, Nusumi-ginjo

ngaged in the production of rice deep in the mountains in the southern part of Yamagata, we strive to brew sake of high quality. The brand name, Yonetsuru, expresses gratitude and good omen, and makes a perfect gift. We have won more than 150 prizes in contests where sake is judged with the brand names concealed: that is the evidence of our quality.

Observation Tour Available

Hours 10:00 - 16:00 Required time About 20 min.





### Goto Yasutaro Shuzoten (Main Brand) Uyo Kinran

We are a small family brewery founded in 1772. We have worked hard in our brewing of Junmaishu since our foundation, and we receive high praise from local residents.

Observation Tour Available Hours 13:00 – 17:00 Required time About 1 hour Number of participants allowed Up to 10 Period December - February

Closed Saturdays, Sundays, and public holidays (afternoon only)

Tasting Available Sales of Sake Available

• 732 Motowada, Takahata-machi, Higashiokitama-gun TEL.0238-56-3120

About 15 min, by car from JR Takahata Station





#### Kosaka Shuzo Co., Ltd. Main Brand Kobai

Our brewery is located in Yonezawa, the castle town of the Uesugi clan. Kobai is brewed in severely cold weather with heavy snow when temperatures drop to minus 10 degrees Celsius. Our brewery is small, but we believe it is what's inside that counts; we brew Kobai with the utmost care.

Observation Tour Available
(Reservation required)
(Reservation required)

Hours 10:00 – 16:00 Required time About 40 min. Number of participants allowed Inquiry required Period Inquiry required

Closed Second and third Saturdays, Sundays, and public holidays

Tasting Available Sales of Sake Available

- 7-3-10 Chuo, Yonezawa-shi TEL.0238-23-3355
   About 15 min. by car from JR Yonezawa Station







Directly managed by the brewery of Toko which was founded in 1597, this museum offers a museum tour and sake tasting, and of course sells sake. You can enjoy tasting sake and shopping here, while immersing yourself in the atmosphere of the koke (high-ranking family in the Edo period), watching the residence of brewers, the brewery, and the garden.

Observation Tour Available Hours 9:00 - 16:30 Required time About 30 min. Number of participants allowed About 80 at most

Period Open throughout the year Museum tour Fee: 310 yen (Entering just for purchase is free.) Closed: December 31st and January 1st

Closed December 31st and January 1st

Tasting Available (a charge for some products) Sales of Sake Available

2-3-22 Omachi, Yonezawa-shi TEL 0238-21-6601
 20 min. on foot from JR Yonezawa Station

- HP http://www.tokonosakagura.com/index.php





### Kamogawa Shuzo Co., Ltd. (Main Brand)

Hinode Kamogawa. Shirataka Heisei Kurodo-ko

Founded in 1741, as a brewery that has taken root in our local town Shirataka, we brew sake hoping that our products double your joy during happy times and soothe vour soul during sad times.

Observation Tour Available

Available Hours 9:00 – 16:00 Required time About 1 hour Reservation required Number of participants allowed 10 Period All year round

Closed Saturdays, Sundays, public holidays, Obon holidays, and Year-end and New Year holidays Tasting Available (specific products only)

Sales of Sake Available (sold at the shop across from the company building)

- 3258 Avukai, Shirataka-machi, Nishiokitama-gun TEL.0238-85-3151
- 5 min. on foot from Shikinosato Station of Flower Nagai Line, Yamagata Railway



#### Suzuki Shuzoten Nagaigura Co.. Ltd.

Issho Kofuku lwaki Kotobuk

We aim to brew sake with local flavors mainly using rice most suitable for sake production, grown by contracted local farmers.

Observation Tour Available Hours 9:00 – 16:00 Required time About 30 min. (Reservation required) Number of participants allowed Up to 10 Period April - November

Closed Saturdays, Sundays and public holidays Tasting Available

Sales of Sake Available (duty free not available)

- 1-2-21 Yotsuya, Nagai-shi TEL.0238-88-2224
   5 min. on foot from Minam-Nagai Station of Flower Nagai Line, Yamagata Railway
- HP http://www.iw-kotobuki.co.ip/



### Wakanoi Syuzo Co., Ltd. (Main Brand) Wakanoi

We produce dry sake making use of soft, yet sharp water and rice produced in Yamagata Prefecture.

Observation Tour Available (Reservation required) Hours 10:00 – 15:00 Required time About 30 min, Number of participants allowed Inquiry required Period December - March

Closed First, third and fifth Saturdays, Sundays, and public holidays Tasting Not available Sales of Sake Available

- 947-3 Machinaka, lide, Nishiokitama-gun TEL.0238-72-2020
- 5 min. by car from Minami-Nagai Station of Flower Nagai Line, Yamagata Railway 5 min, by car from JR Hagyu Station





#### Nozawa Shuzoten Co., Ltd. (Main Brand) Uzen Sakuragawa Junmai-ginjo

Local kurabito (brewing specialists) who love sake gather and make good sake by drawing out the power of rice to the fullest. We uncompromisingly brew sake with patience to make Uzen Sakuragawa through our traditional handwork, incorporating the blessings of nature.

Observation Tour

Available (Reservation required)
(Reservation required)

Hours 9:00 – 15:00 Required time About 40 min. Number of participants allowed About 10 Period April – October

Closed Saturdays, Sundays and public holidays Tasting Not available Sales of Sake Available (Information on liquor stores in the town available)

- 213 Ogunikosakamachi, Oguni-machi, Nishiokitama-gun TEL.0238-62-2011
   12 min. on foot from JR Oguni Station



#### Tohoku Meijo Co., Ltd. Main Brand Hatsumago

Founded in 1893, our brewery is located in the port city of Sakata facing the Sea of Japan, which is famous for Yamagata rice. The brand name Hatsumago (first grandchild) was chosen when the first grandson was born to the founder's family. We make sake using the Kimotozukuri method, making use of natural lactic acid bacteria.

Observation Tour Available Hours 10:00 – 16:00 Required time About 1 hour

Number of participants allowed 40 Period January 20th - November 30th Museum tour Free admission

Closed Mondays Tasting Available Sales of Sake Available

- 125-3 Higashiyama, Jurizukamura, Sakata-shi TEL.0234-31-1515
- . 20 min, by car from JR Sakata Station
- HP http://www.hatsumago.co.ip/index1.html



### Eau de Vie Shonai Co., Ltd. (Main Brand) Kiyoizumigawa

Our company name Fau de Vie, meaning "the water of life," was chosen to express our gratitude to water. Founded in 1875, we are "a brewery that brews the water of life." We strive to manually brew sake that tastes great when enjoyed during a meal. Dewa Sansan, Yukimegami, and Dewanosato are the main raw material rices used.

Observation Tour
Available
(Reservation required)
(Reservation required)
(Reservation required)
Number of participants allowed Up to 15 Period February - November

Closed Sundays Tasting Available Sales of Sake Available

- 123 Hamanaka-otsu Sakata-shi TEL 0234-92-2046
- 20 min. by car from JR Sakata Station 5 min. by car from Shonai Airport



### **Sato Saiiemon** (General Partnership)

Sales of Sake Available

Main Brand Yamato Sakura

Since our establishment in 1890, local kurabito (brewing specialists) have been brewing sake that is loved by local people, pursuing the original taste of rice. Our sake, manually brewed by handling rice and yeast with care, has a rich and fulfilling taste and is loved by local people as a "sake for connoisseurs".

Observation Tour Available Hours 9:00 – 16:00 Required time About 1 hour

rvation required) Number of participants allowed About 15 Period March - November Closed Saturdays, Sundays and public holidays Tasting Available

- 255 Amarumemachi, Shonai-cho, Higashitagawa-gun TEL.0234-42-3013
   20 min. on foot / 5 min. by car from JR Amarume Station



### Watarai Honten Co., Ltd. (Main Brand) Dewa no Yuki

We began making sake in Oyama, Tsuruoka City, 390 years ago. While passing down our traditional brewing method, we also bring in new techniques and sensibility, so we can provide sake that makes a greater impression on our

customers.

Observation Tour Museum only Hours 8:45 – 16:30 Required time About 30 min, Number of participants allowed About 60 per tour

Period All year round Closed January 1st to 3rd Tasting Available

Sales of Sake Available 2-2-8 Ovama, Tsuruoka-shi TEL.0235-33-3262 10 min. on foot from JR Uzen-Oyama Station



Takenotsuyu Co., Ltd. (Main Brand Hakuro Suishu

Our origin is a brewery that produced sacred sake dedicated to the shrines on the Three Mountains of Dewa. We only use Shonai-native rice grown using clear water from Mt. Gassan. We are the world's only brewery that is certified to sell unboiled water; we are permitted to use high hydrogen silica-resonance super-soft natural ground water from Mt. Gassan which is weakly alkaline and aseptic that springs in our brewery. Made by completely fermented rice based on a "malted rice

Hours 9:30 - 13:30 Required time About 4 hours

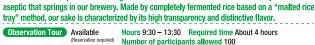
Closed Winter: none Summer: Saturdays, Sundays and public holidays Tasting Available Sales of Sake Available

20 min, by car from JR Tsuruoka Station

The information contained herein is the latest as of March 2018. For more detailed information, please make an inquiry at each brewery.







Period Twice a year

133 Tayamae, Inomatashinden, Haguro-machi, Tsuruoka-shi TEL.0235-62-2209



#### Yamagata earns Geographical Indication (GI)

In December 2016, Yamagata received its own Geographical Indication (GI) for its sake, recognized by the National Tax Administration Agency. The prefecture is the first one in Japan to receive such recognition as a producer of sake. A geographical indication is a system where the products, produced using materials and methods specific to their geographical origin, are permitted to exclusively use the appellation of origin on the labels. Bordeaux wine and Parma prosciutto are well-known examples that you might have heard of.

#### We hope you enjoy Yamagata sake

Yamagata sake is distinguished by its soft flavor and transparency. One of the reasons for this is environmental factors; snow that piles up during the harsh winter melts and percolates into the ground to make good ground water, which is used to brew sake, and the cold climate helps suppress the propagation of various bacteria, making long-term fermentation at a low temperature possible. Another is human factors; the Yamagata Research Institute of Technology and the 53 sake brewers in the prefecture have come together, making efforts to improve sake brewing techniques and develop human resources.

Sakes with GI Yamagata recognition are made of rice and malted rice produced in Japan and water collected in Yamagata Prefecture. They are brewed, stored and packed in the prefecture and are painstakingly examined for quality. We hope you enjoy smooth and transparent Yamagata sake that has been nurtured both by the climate and natural features of the snowy province and untiring efforts of kurabito (brewing specialists).



#### Yamagata's sakamai (rice suited for sake brewing)

Yamadanishiki is one of the well-known sakamai in Japan. However, the climate of Yamagata Prefecture is not suitable for cultivating it. The prefecture has been working to develop original sakamai since 1984.

#### Unified brand of "Yamagata, the Prefecture of Excellent Sake"

#### Junmai-daiginjo Yamagata Sanga, the fruit of the pride and efforts of kurabito

Yamagata Sanga is a Junmai-daiginjoshu produced by brewing the Yamagata original sake brewing rice named Dewa Sansan with a rice-polishing ratio of 40% or less. Yamagata Prefecture and the Yamagata Sake Brewers Association jointly created Yamagata Sanga with the aim to make the top sake product brewed in Japan. When Yamagata Sanga made its debut in 1985, only 30% passed the quality inspection. This strict inspection and evaluation system is the reason why Yamagata Sanga is trusted and loved by our customers and we can proudly recommend it. We hope you enjoy the refreshing and rich flavor of Yamagata Sanga.



#### Junmai-ginjoshu DEWA 33 with soft but profound taste

DEWA 33 certification is given to Junmai-ginjoshu produced using Dewa Sansan rice that satisfies strict criteria. Such criteria are: (1) the product is made exclusively from Dewa Sansan, (2) the rice-polishing ratio is 55% or less, (3) Yamagata yeast and Olize Yamagata koji mold are used, and (4) the product is Junmai-ginioshu.



If you take a sip, you will taste its soft aroma spreading in your mouth. This mild sake will soothe your soul.

### Three Kinds of Sakamai and Qualities of Yamagata Sake

☆Debut in 2017 ☆Characteristics: low protein content,

suitable for Daiginjo \* Rice polishing ratio: 40 – 50% Price: 1,800 yen - 3,500 yen

Yukimegami (Yamagata Sake 104)

#### Dewa Sansan (Yamagata Sake 49)

☆Debut in 1995

☆Characteristics: shimpaku (opaque white core of the rice grain) medium, suitable for Ginioshu \*Rice polishing ratio: 50 - 60% Price: 1,300 yen - 2,500 yen

#### Dewa no Sato (Yamagata Sake 86) ☆Debut in 2004

☆Characteristics: shimpaku – large, suitable for Junmaishu \*Rice polishing ratio: 55 - 80% Price: 1,000 yen - 1,400 yen

(Reference prices for a bottle of 720 mL)

Materials: rice, malted rice, water

Characteristics: Rice polishing ratio is 50% or less. (50% or more of the rice is polished to make the ratio 50% or less.) Ginjo brewing. Prices are relatively high. Exceptionally good aroma, color and luster.

#### Junmai Ginjoshu

Materials: rice, malted rice, water

rracteristics: Ginjoshu with the rice polishing ratio of 60% or less. (40% or more of the rice is polished to make ratio 60% or less.) the ratio 60% or less.)
The rice polishing ratio is required to be the same as Tokubetsu Junmaishu; their qualities may be similar. Especially good aroma, color and luster.

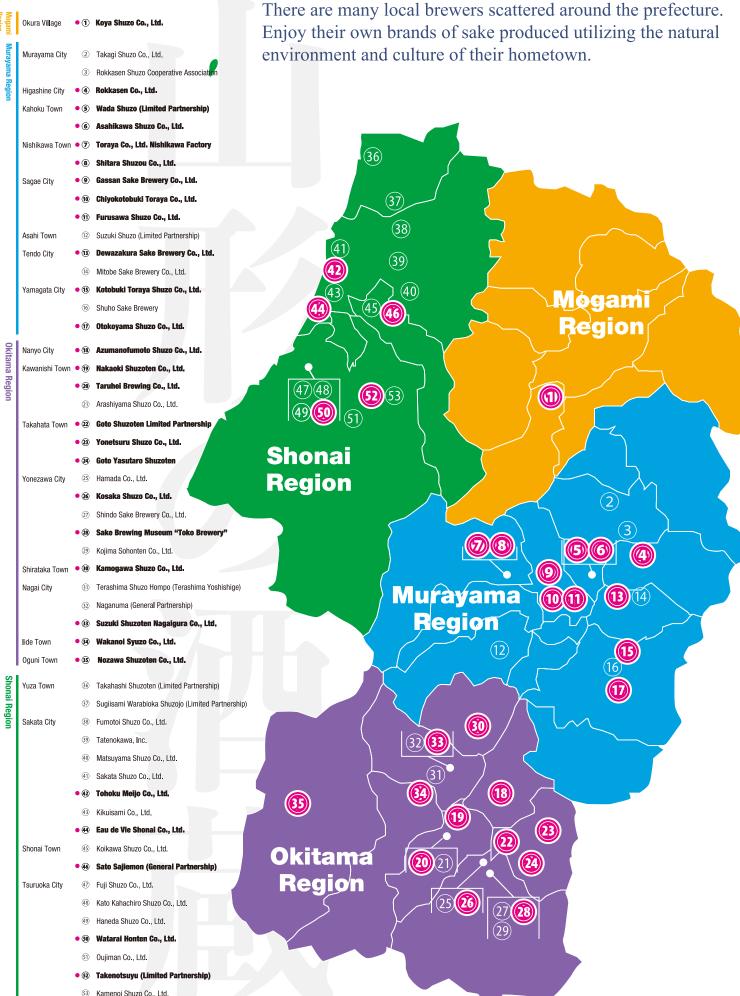
Junmaishu

Materials: rice, malted rice, water
Characteristics: Traditional Japanese sake. No regulations for the rice polishing ratio.
Also called Junmai Jozoshu. Many are very rich in taste. The taste differs depending on the polishing ratio of raw material rice. Good aroma, color and luster

#### Appreciate the natural taste of sake—Junmaishu Dewa no Sato

Dewa no Sato, low protein sakamai of good quality, is used to make Junmaishu Dewa no Sato. While having quality comparable to Ginjoshu, Junmaishu Dewa no Sato is sold at a reasonable price. You can enjoy the natural, refreshing taste of sake without the distraction of other tastes.

### Breweries Open For Observation



Contact: Yamagata Tourist Information Center (10:00-18:00 \*Open daily) Publisher: Yamagata Tourism Campaign Promotion Council (September 2018)